

Doosan Forklift

Doosan Forklift Training St Catharines - Doosan Infracore Company Ltd. is an international and intercontinental organization that comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

With a network consisting of over 90 autonomous sellers, the lift truck group supplies quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and sales locations all through Canada and the U.S. The forklift product line impressively includes 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various truck designs vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift and lift truck corporation in the North American market, thanks to its exceptional level of product performance and their persistently high level of buyer support and service given to all Doosan Infracore Lift Truck clients. The U.S. forklift division based in Cleveland has a expert team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a national machinery expansion project. Early sales of this industrialized equipment focused on large business groups, the armed forces and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Growth of Lift Truck Exports

Daewoo started the first domestic lift truck business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling industry. This venture drastically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped set up the company for the manufacture of high end added-value goods suitable for export. In 1993, the company had a international sales network and started exporting designs they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.