

## Toyota Forklift

Toyota Forklift Training St Catharines - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck provider since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California situated business offers an extensive line of quality lift trucks. Attributable to their history of superiority, reliability, and durability, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to relentless development and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its dedication to create high quality lift vehicles at the same time as providing excellent customer support and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is amongst the magazines prominent World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company principles towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other organizations and certainly no other resource handling manufacturer can yet rival Toyota. Environmental responsibility is a key feature of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more involved 2010 emission standards. The finished product is a lift vehicle that creates 70 percent less smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and community parks that were damaged by fires and other natural causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer improved durability, visibility, efficiency, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS", helps limit the risk of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment breakage.

System Active Stability senses several elements that could lead to lateral insecurity and potential lateral overturn. When any of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding stability.

SAS was first released to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been built-in to the majority of Toyota's internal combustion machines. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help customers meet OSHA standard 1910.178. Training courses, video tutorials and a variety of resources, covering a broad scope of subjects-from personal safety, to OSHA rules, to surface and load conditions, are offered through the vendor network.

### Toyota's U.S. Dedication

Toyota has sustained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the whole commitment exceeding \$113 million dollars.

The contemporary NCC was built to operate for TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

#### First in Client Satisfaction and Service

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure overall client satisfaction.